

ZSOLT JUNGVIRTH

BUSINESS-FOCUSED TECHNOLOGY LEADER

“By aligning business goals, technological opportunities and people, I create measurable business value.”



Detailed leadership profile, key transformation programs and business results.

Jungvirth Zsolt



LEADERSHIP IMPACT

20+

years of professional experience

1500+

users supported by the application landscape

100+

business applications in the portfolio

50+

projects and initiatives per year

20+

experts and developers in delivery capacity



LEADERSHIP OVERVIEW

I am a business-focused technology leader with more than 20 years of professional experience. I started my career in retail operations and progressed through IT infrastructure leadership before building and leading a standalone IT Solutions organization.

Throughout my career I have gained first-hand experience in retail operations, customer experience, infrastructure, business applications and digital transformation. This background enables me to effectively connect business objectives with technology opportunities while establishing sustainable operating models, transparent governance structures and scalable organizational capabilities.

PRINCIPLES

- Business value is the measure of every technology decision.
- Technology succeeds when embraced by the organization.
- Transparent prioritization drives more effective collaboration across teams.
- Scalable operations begin with deliberate organization building.



CURRENT POSITION

Department Manager of IT Solutions

(Head of IT Solutions) | 2023 – present

I am responsible for leading a standalone IT Solutions organization that contributes to the company's operations and long-term development by supporting business applications, development initiatives and digital transformation programs.

My responsibilities include managing an application portfolio of more than 100 local business applications, while also coordinating requirements and changes related to the international systems that support the company's business operations.

I directly lead a team of 6 experts, and I am also responsible for the collaboration, performance and contractual framework of 5–6 strategic development partners and 15–20 external development resources.

In my role I collaborate with all of the company's key business areas, including commerce, e-commerce, logistics, finance, controlling, HR, procurement and service functions to ensure effective alignment between business priorities and technology capabilities.



PROFESSIONAL FOCUS AREAS



Technology & Organizational Leadership

- Technology Leadership
- Digital Transformation
- Organization Building
- Change Management
- Operating Models
- Strategic Planning
- IT Governance



Portfolio & Delivery Management

- Demand Management
- Stakeholder Management
- Vendor Management
- Portfolio Management
- Program Management



Operational Excellence

- IT Service Management
- System Integration
- Process Improvement
- Data-Driven Decisions
- Application Portfolio



Retail & Enterprise Systems

- Retail Technology
- ERP Systems
- POS Systems
- E-commerce Platforms
- CRM Systems

CONTACT



zsolt@jungvirth.hu



+36 30 695 4357



linkedin.com/in/jungvirthzsolt



zsolt.jungvirth.hu



CAREER PATH

MediaMarkt Hungary | 2007 – present

Retail Operations → Infrastructure Leadership → Enterprise Solutions

2007 – 2011



Computer & Computer Accessories Department Manager

Retail operations • Sales • Customer experience

I started my career close to the operation of the business, where I gained first-hand experience of the business importance of customer experience, inventory management, sales and day-to-day operations. The experience I gained here laid the foundation for my later business-focused leadership mindset, in which technology always serves the support of business goals.

2011 – 2023



IT Infrastructure Team Lead

Infrastructure management • Operations • Vendor Management

For more than a decade I was responsible for the stable operation and development of services related to the company's IT infrastructure. In my work I coordinated the support of nationwide infrastructure environments, vendor collaborations, and operations and development projects, while building close relationships between domestic business areas and international technology organizations. This period provided the technology, service management and collaboration foundation on which my later leadership role in business applications and digital transformation could be built.

2023 – present



Department Manager of IT Solutions (Head of IT Solutions)

Digital transformation • Business solutions • Organization building

I built and lead a standalone organization from a previously non-existent IT Solutions function, which is now a key supporter of business applications, development initiatives and digital transformation programs. The focus is on increasing operational efficiency, supporting data-driven decision-making, and building technology capabilities that support business growth and customer experience.



KEY ACHIEVEMENTS

KEY ACHIEVEMENT

Building the IT Solutions organization

Creating a previously non-existent IT Solutions function and gradually developing it into an organization that is now a key supporter of the company's business applications, development initiatives and digital transformation needs.

The resulting organization supports the company's operations and development, built on Business Analysis, Project Management, Data Analytics & Reporting, POS, GMS and business application competencies. The operating model established enabled more structured demand handling, greater transparency, more predictable delivery and more effective business collaboration.



Governance Model

I designed and implemented a governance and operating model for managing, prioritizing and delivering business demands. The model created a unified framework for collaboration between business teams, development partners and technology organizations, enabling greater transparency, more predictable resource planning and more effective decision-making.



Application Portfolio

Managing a business-priority-driven application and development portfolio covering more than 100 local business applications and over 50 development initiatives annually. Portfolio governance focuses on prioritization, capacity planning and business-value-based decision support.



Omnichannel Platform

Played a key role in implementing a new international e-commerce platform by aligning nearly 100 business and technology components and establishing the technological foundation of the company's new omnichannel operating model. I supported the transition through system integration design, local application onboarding and coordination of business and technology stakeholders, helping ensure scalable long-term operations.

EDUCATION AND PROFESSIONAL DEVELOPMENT



Lengyel József Secondary School



Cambridge English B2 certificate



Leadership Academy